



Soochna Seva Fellowship Programme 2014-15

Information Brochure

Initiated by



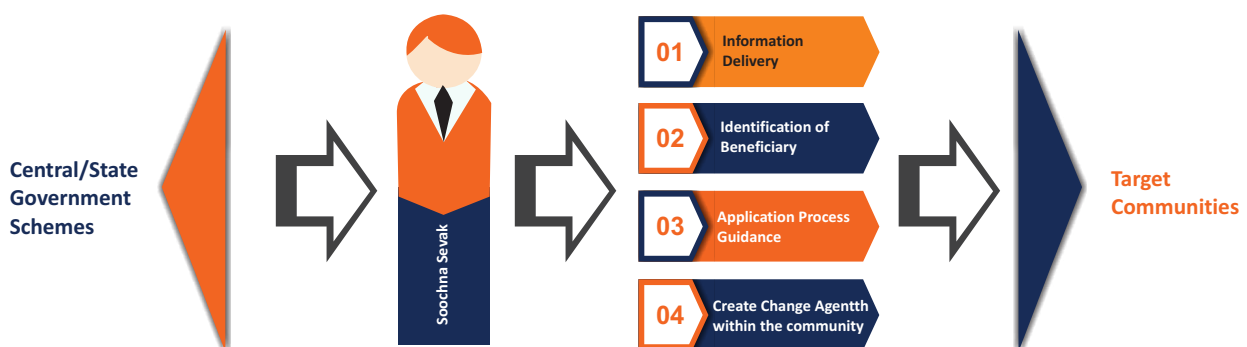
Introduction

Soochna Seva fellowship, is a network of 240 fellows (Soochna Sevak) on ground across 5 districts in Soochna Seva project during 5 years that is looking to recruit young professionals, students, Ex-serviceman, Local entrepreneurs to work with grassroots communities for a time-period of six-months in the identified Block of the BRGF district. Fellowship will focus on the grassroots communities (SC, ST, Women, Disable, Minorities etc) under six major domains ie. Education, Health, Employment, financial Inclusion, Social Security and Livelihood. The idea is to make the INFORMATION available to the last mile via Soochna Seva project & Soochna Seva fellows will be our foot soldiers to bridge the information gap between Government schemes/other benefits and the final beneficiary.

Our vision has always been to ensure that there are no avenues for information and awareness gaps so that our countrymen can avail the numerous opportunities at their disposal. The Soochna Seva project is a massive leap towards the realization of this dream. It is an ambitious programme, the first of its kind in India, conducted in collaboration with the European Union (EU) to provide information on public schemes to target groups at their doorsteps with the aim of moving them towards informed choices, decisions and entitlement benefits.

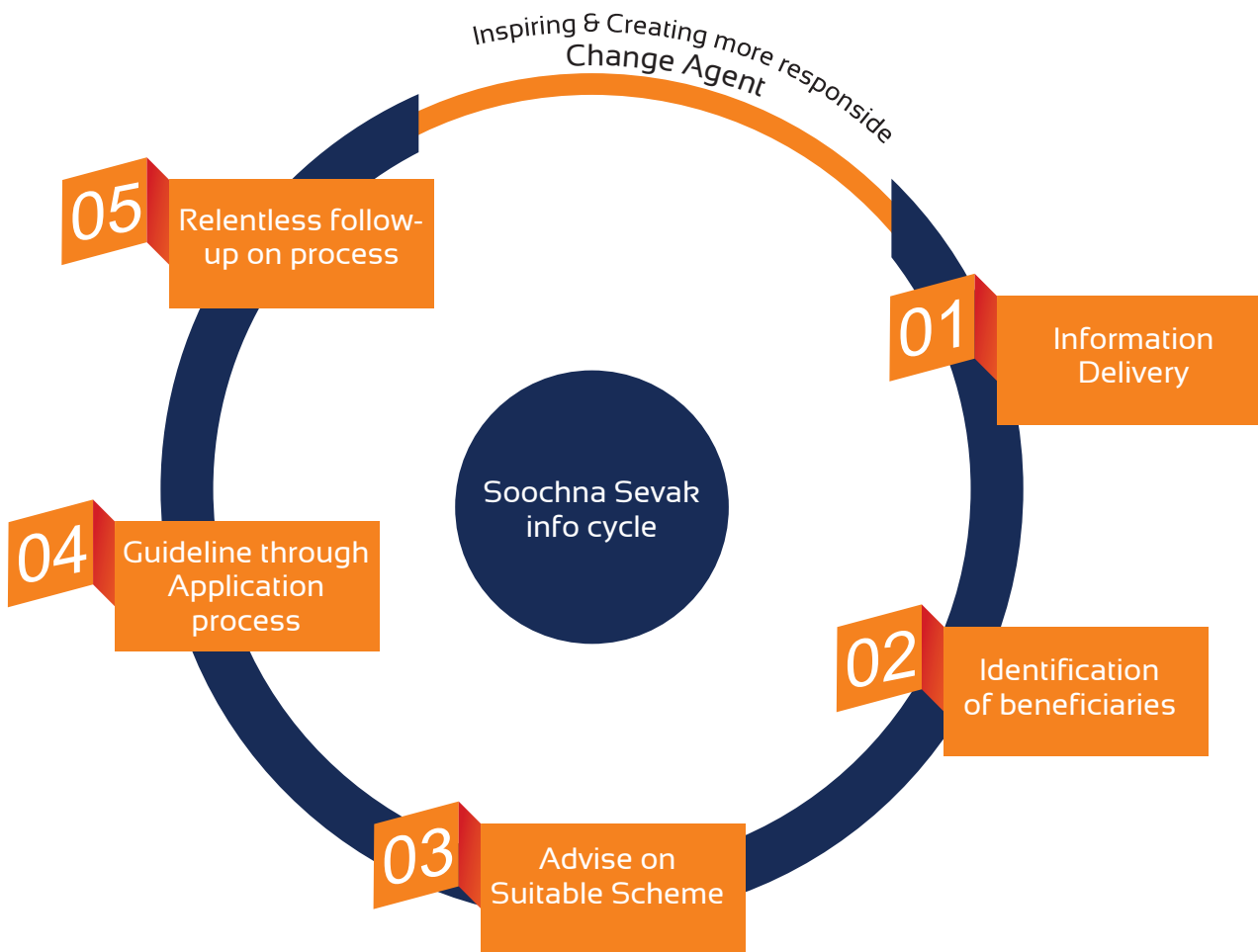
As Soochna Sevaks, we are looking for the foot-soldiers for the project. You would connect with the target groups and act as change agents. You would support households through the full cycle- from delivering information, advising on suitable schemes, guiding them through application process and relentlessly following up on the progress. And you would document the best practices and cases that would aid in shaping the roadmap of the project in the future.

We are the first to admit that it would be a challenging endeavor. But we are also certain that it would be a rewarding and enriching experience. For what you deliver is not mere information, but an opportunity that could change lives forever.



OBJECTIVES:

- Improve access of public scheme information in complete life cycle (information access and gains in government entitlements) in identified areas to identified target groups with the deployment of an integrated information communication process using ICT and non-ICT tools including mobile camps, toll free number, SMS newsletter, information vans and citizen call office.
- Develop an integrated district level information dissemination and entitlement management framework to adopt for other governance programmes especially catering to the information dissemination, citizen entitlement gains and management towards improved local governance with transparency and accountability.



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ELIGIBILITY

Anybody who is an Indian citizen and at least 12th pass is eligible to apply for Soochna Seva fellowship. Following are the skills and competencies expected :-

- Must be well-versed with local language and culture.
- Must be fluent in Hindi and should be able to communicate in basic English (both verbal and written).
- Exceptional inter-personal skills, ability to influence others and leadership skills.
- Highly motivated to achieve targets and meet tight deadlines.
- Adaptive as per varied working and living conditions. Must be willing to travel extensively as per job requirement.
- Pro- active and flexible.
- Strong work ethics.
- Must be able to handle digital tools (laptops, tablets) effectively and must have demonstrated willingness to spread digital literacy.
- Ability to write effectively- requires quality documentation and case studies.
- Must have proven ICT skills including internet-based and social media- based knowledge.
- Cost consciousness and remarkable time management skills.
- Problem solving and analytical skills.
- Must possess sufficient knowledge of public schemes and policies.

DURATION

- Six months in one Block location or Soochna Seva Digivan.
- 5.5 months: Working on ground
- 15 days: Reporting & Documentation

NO OF SEATS

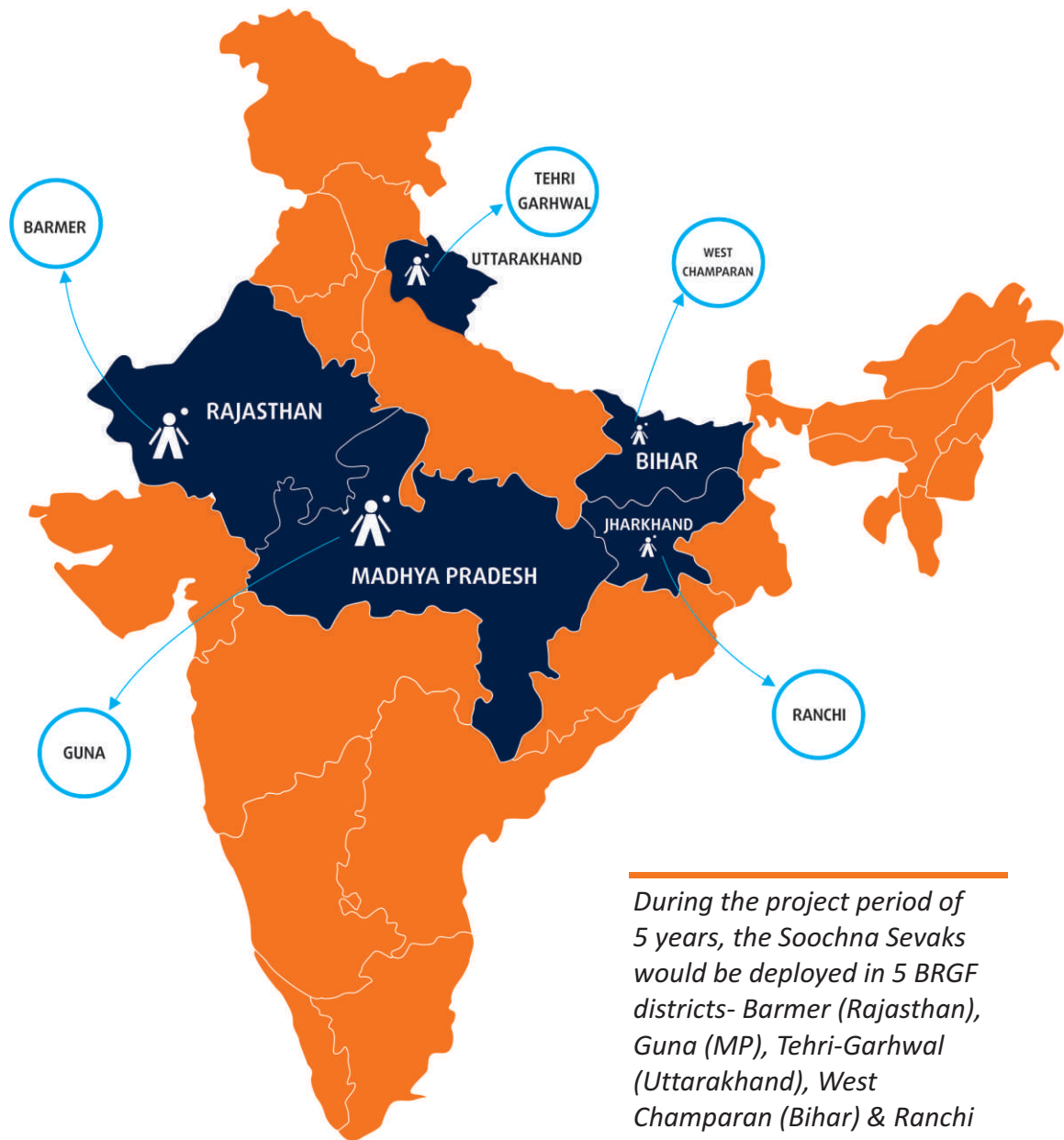
- One District will have 6 Soochna Sevaks working at any given point of time. For Batch January 2015-June 2014, we need 30 fellows for 5 districts.

SELECTION PROCESS

Those who want to participate in the Soochna Seva fellowship programme must apply for the same using the following link: [Soochna Seva Fellowship Application](#)

The applications would be extensively scrutinized for compliance to required skills & competencies and the eligible candidates would be contacted for a telephonic interview in which their motivation and inter-personal skills would be assessed. Subsequent to their clearing this round, they would be asked to report at the District Office where a secondary assessment on ability to handle digital tools would be scrutinized. Selected candidates would then be intimated with a conditional offer letter. On acceptance of the same, they would have to sign a contract with DEF which would bind them from leaving the fellowship before the stipulated time period. Should they do so, they would have to forfeit the entire amount that has already been paid to them as remuneration. The contract would also enforce strict confidentiality in the sense that the fellow should not use any of the data collected during the field visits for any other purpose nor should his data be stored, transmitted or copied to any other device.

Area of Operation



During the project period of 5 years, the Soochna Sevaks would be deployed in 5 BRGF districts- Barmer (Rajasthan), Guna (MP), Tehri-Garhwal (Uttarakhand), West Champaran (Bihar) & Ranchi (Jharkhand).

For more details please contact



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